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Privacy Statement MakerStreet Development

About MakerStreet Development

MakerStreet Development B.V. ("MakerStreet Development") is a network of specialized (digital) agencies. MakerStreet Development has its office located at Hiridostraat 3 (1101 CW) in Amsterdam. MakerStreet Development does not have a Data Protection Officer ("DPO"), but you can always contact us via info@msdevelopment.nl

MakerStreet Development considers privacy important and handles personal data with care. Personal data is all data that describes a person or that we can associate with a person. MakerStreet Development collects and processes personal data only for the purposes for which you provide it. During this process, we comply with the requirements of privacy regulations (General Data Protection Regulation, GDPR).

We process, among others, the following personal data:

First and last name, telephone number, place of residence, email address, job title, contact history, IP address, cookie ID (you can read more about cookies in our cookie statement) and/or surfing behavior. Specifically see the personal data mentioned under each heading in this statement.

Application of this Privacy Statement

Unless otherwise agreed, this privacy statement applies to all personal data that MakerStreet Development processes on behalf of customers or that is necessary for providing services and services to customers.

How we use personal data

When using our websites and services, it is possible that you leave certain data with us. This may sometimes be personal data. The type of personal data we process is described below.

Explanation and purposes of using personal data

Personal data may only be used for specific, explicit, and legitimate purposes. MakerStreet Development processes personal data for the following purposes:

Quote requests

Type of personal data: name, email address, telephone number, company name

You can request a non-binding quote via our website or our other communication channels. We use this data to prepare and send quotes. We also include data in our administration so that we have a clear overview of *leads*, *opportunities*, and *orders* and can help you as efficiently as possible.

We process your data with your consent. Insofar as consent has not (yet) been explicitly given for the processing of your data, we process this data in preparation (quote), execution, and possible termination of the agreement between you and MakerStreet Development.

If you become a customer of MakerStreet Development, we are legally obliged to keep certain data during the customer relationship and for a period of seven years thereafter, for the benefit of business documents such as administrations and invoices for VAT purposes.

Digital communication

Type of personal data: name, email address, telephone number, company name

You can contact MakerStreet Development via chat, email, contact forms, or by telephone. The information we collect is used to answer your questions, set up further communication, and provide you with the desired information.

You can exercise your right to erasure, to have this data removed.

Provision of services and contractual obligations

Type of personal data: first and last name, address, telephone number, email address

To execute our contractual rights and obligations as efficiently as possible, we process your data, such as for invoicing, keeping track of licenses, and complying with legal retention obligations. We are legally obliged to keep this data during the contractual relationship and for a period of seven years insofar as this is for the benefit of business documents. Further agreements can be made if it is desirable to process more or different data to execute a contract.

Newsletters, information, and content

Type of personal data: name, email address, company name

It is possible to download content and information via our websites. You can also subscribe to various newsletters. We use your data to send the requested information. We can also use this for commercial purposes, such as informing about the services provided by MakerStreet Development, or companies in the MakerStreet Development network via a newsletter. Newsletters are sent on a regular basis, with the aim of keeping you informed of our content and services. Your data will be stored as long as you wish to receive our communication.

We process the data you have provided to us based on your consent. You can withdraw this consent at any time via the unsubscribe link at the bottom of every digital newsletter.

Applications

Type of personal data: first and last name, address, place of residence, telephone number, CV, motivation letter, possibly Certificate of Good Conduct (VOG), diploma, references

Via our 'work-for-us' pages, you can respond to vacancies at MakerStreet Development or agencies within the MakerStreet Development network.

We store your data during the application process and for a maximum of four weeks after its end. If there is no suitable vacancy, we may keep your data with consent for a maximum of one year, should a matching vacancy become available.

All data is processed based on your consent.

Events

Type of personal data: name, email address, telephone number, and company name

MakerStreet Development regularly organizes events for which you can register. The registration data is used to grant access to activities and subsequently to be able to contact you for business purposes via email. We process your data with your consent as long as you wish to continue receiving our newsletters.

Data retention period

We do everything we can to delete personal data when it is no longer necessary for the purpose for which it was collected. Data stored in our formal systems is subject to our cleanup policy and processes. Data stored in operational systems, such as email archives, is subject to long-term retention policies based on legal and operational necessity and will be deleted or anonymized when that necessity expires.

Provision of personal data to third parties

We treat personal data confidentially. Personal data that we collect may in some situations be shared with third parties, in order to provide our services. This includes organizations such as collection agencies, application suppliers, cloud providers, and our accountants. Furthermore, we will not provide the data you provide to other parties, unless you have given prior permission for this, it is necessary in the context of the execution of the agreement, or we are permitted or required to do so by law.

If we collaborate with organizations that process your data or data from your customers on our behalf, we conclude a data processing agreement, to ensure a high level of data security and confidentiality. MakerStreet Development remains responsible for these processing operations.

The service providers that MakerStreet Development uses are:

- Google for the processing of email, route & analytics data;
- Workable for the processing of vacancies;
- Pipedrive CRM for processing customer information and orders.

In the event of the transfer of personal data to a recipient in a country outside the European Economic Area that does not offer an adequate level of protection, we take measures to ensure that your personal data is adequately protected.

Profiling and cookies

We combine personal data from various online sources (consider information entered in a contact form and your visitor behavior on our website), to offer you the best possible online experience. By combining your data, we can show personalized content on the different websites that match your interests. We can also personalize our emails for you in this way. This prevents you from seeing content or receiving information that is less relevant to you.

We use cookies when collecting and combining this data. When you visit our website for the first time, we display a notification explaining cookies. We ask for your agreement on the use of these cookies.

You can find more information about this in our cookie policy.

Security of your personal data

We make every effort to limit the misuse of and unauthorized access to individual information. We guarantee that only the necessary persons have access to the information to be able to perform our services and that access to the information is secured and that our security efforts are routinely monitored.

Third-party websites

This privacy statement does not apply to *third party* websites that link to our websites. We cannot guarantee that these sites handle your information in a reliable or secure manner. Always read the privacy statement on these websites before using them to read how they handle your information.

Rights of data subjects

You have the following rights:

- **Right of access:** you have the right to inspect the individual personal data we process about you;
- **Right to rectification:** you have the right to adjust or correct individual information we process about you if it is incorrect or inadequate;
- **Right to object:** you can object to the processing of your personal data and to *direct marketing*;
- **Right to erasure:** you can demand that we delete your data;
- **Right to data portability:** if technically possible, you retain the right to have the individual information we process about you transferred to a third party;
- **Right to restriction of processing:** in some cases, you can request that we restrict the processing of your personal data, whether or not for a short time, which means that we will process less of your personal data.

You have the right to withdraw your consent at any time if the processing is based on your consent. To prevent misuse, we may ask you to identify yourself. To exercise your rights, you can send a request to info@msdevelopment.nl. MakerStreet Development will follow up on your request as quickly as possible, within 1 month at the latest (unless the request requires more time due to complexity).

Accessibility

If you wish to contact us regarding this privacy statement, you can do so via our contact details.

We are happy to help you if you have questions about the processing of personal data. If we are unable to resolve the issue together, you reserve the right to lodge a complaint with the privacy supervisory authority. You can contact the Dutch Data Protection Authority (Autoriteit Persoonsgegevens) for this purpose.

Changes to privacy statement

We may change this privacy statement from time to time and will endeavor to keep website visitors, customers, and prospects informed of these changes. Below you can read when this privacy statement was last changed.

This privacy statement was last changed on 5-12-2025.